



Javier Pascual

PRODUCT MANAGER

PRODUCT OWNER

PRODUCT ENGINEER

AI-ACCELERATED

Product manager who also designs and builds. I run product across a portfolio of three live products, then design the experience, author the design system, and write the code that ships it. **Twelve years** shipping software for clients before that, owning delivery and the client relationship for **HBO Max, Samsung, DIOR and LVMH**.

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LOCATION

San Salvador, El Salvador

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EXPERIENCE

Product Manager

Jun 2025 – Present

Guten Group · Miami, FL (remote)

- Run product across the company's **full portfolio** — roadmap, prioritisation and delivery for all three products — as **Product Owner for Techpool** and business analyst across the portfolio, turning commercial requirements into the specifications engineering builds from.
- Cover the full product surface personally on every product: management and ownership, requirements and analysis, product design, design-system authorship, and frontend and mobile implementation — work normally split across five or six roles.
- Work AI-accelerated end to end, with Claude and agent tooling in the daily loop for specification, prototyping, implementation and review.

● **Techpool** [techpool.tech](#)

NEXT 3 NESTJS POSTGRES

Multi-tenant field-service platform for trades — HVAC, plumbing, electrical, calibration, industrial maintenance. Live on web, iOS and Android.

- Product Owner:** own the roadmap and backlog, write the specifications, and run the release train — while contributing **812 commits** across the web application and API in six months, second-highest contributor on the engineering team.
- Own the web application's entire surface — **137 routed pages and 352 components** — serving four per-company roles across three portals from a single codebase.
- Designed and shipped the product's headline feature, an **AI field-reporting engine** (Anthropic SDK, Whisper): block-based report builder, click-to-target AI editing with change attribution and undo, voice dictation, weekly roll-ups, and server-rendered PDF and share pages.
- Delivered the **revenue stack** end to end: invoicing engine, Stripe Connect escrow, two-way QuickBooks sync, per-service pricing with tier overrides, and an owner dashboard for revenue, receivables and job profitability.
- Own the **design language system** — tokens, PrimeVue 4 theme, dark mode, documented component library — adopted across every module and extended to the mobile client. Author the platform's object model, enforced by repository automation.
- Internationalised the product to **nine locales and ~6,900 keys** with build-failing parity verification, and contributed **167 commits across 58 backend modules**.

● **Fysigo** [fysigo.com](#)

FLUTTER FIGMA

Training and recovery platform for hybrid and strength athletes, replacing eight apps with one adaptive system. Live on subscription.

- Designed the product in Figma, authored its **design language system**, and built the **Flutter application** — workout logging, interval timers, recovery dashboards over wearable data, nutrition and bloodwork tracking, and coach access.

● **Cowbolt** [cowbolt.com](#)

FLUTTER LIGHTNING LIQUID

Bitcoin-first shared-expense app: groups split costs and settle peer-to-peer across borders, non-custodial. Live in beta.

- Product, design and **Flutter development** for a non-custodial wallet settling over the Lightning and Liquid networks, with multi-currency support and group expense splitting.

SKILLS

Product

Ownership Roadmapping

Backlog Requirements

Business analysis

Specs & handoff Stakeholders

Agile/Scrum Jira ClickUp

GitHub Projects

AI engineering

Anthropic SDK Claude API

MCP Agent skills

Claude Code Cursor OpenAI

Grok Speech-to-text

Design

Figma Design systems

Tokens Theming

Component libraries

Brand identity Accessibility

Frontend

Vue 3 Nuxt 3 TypeScript

Pinia PrimeVue 4 Tailwind

SCSS i18n

Mobile

Flutter Dart iOS Android

Backend

NestJS Node.js PostgreSQL

Sequelize REST OpenAPI 3.1

WebSockets Stripe

Stripe Connect QuickBooks API

Subscriptions

CERTIFICATIONS

ANTHROPIC · 2026

- ✓ Building with the Claude API
- ✓ Claude Code in Action
- ✓ Model Context Protocol
- ✓ Agent Skills
- ✓ Claude Code 101

Community — founder, designer and developer

May 2026 – Present

Own product · residential app for managed buildings · [in development](#)

- Building a residential app — amenity booking, guest invitations, household management, packages and marketplace — as **438 of 439 commits** on the Flutter codebase: **294 Dart files across 13 features**.
- Authored the product's **design language system and brandbook**: tokens, components, motion, logo and voice, including white-label rules for tenant buildings.
- Defined the architecture as an **OpenAPI 3.1 contract** serving three clients (residents app, guard app, web), and wrote the backend handoff specification the Laravel API was built against.

Director of Digital Transformation & Software Development

Sep 2023 – Jun 2026

Vangrupo · San Salvador — continuing as AI acceleration advisor

- Led the company's digital transformation: directed technology initiatives and the strategic software built to support the business, owning delivery from planning through production.
- Ran **cross-functional software teams** — project planning and execution, agile practice, and alignment of technical roadmaps with business objectives — and advised on software architecture and engineering standards.
- Continued after the directorship as **AI acceleration advisor**, introducing AI tooling into the company's delivery process.

Marketing Director

May 2019 – Sep 2023

Agency BE · Miami, FL (remote)

- Led end-to-end delivery for **HBO Max, Samsung, DIOR, LVMH (Givenchy/Kenzo), Bing** and Grant Cardone's 10X Growth Conference, running a team of **15+** marketers, designers and developers, and serving as primary client contact throughout.
- Ran multi-functional product teams from brainstorm through design, development, QA and production deployment, and designed the UX/UI for client websites and platforms.
- Delivered a **live online event platform** during COVID (streaming, chat, polls), the 10X Growth Conference for three consecutive years, and the WOW Selfie Experience museum in Mexico City and Toluca with a team of 30+.

EARLIER

2018 – 2019

Product Owner & Project Manager

Applaudo Studios · El Salvador

Led development and launch of “Alfred,” a residential SaaS application — backlog, user stories and sprint planning with a 10+ engineering team, plus UX/UI design in Figma. Later moved into business development for the studio.

2017 – 2018

Project Manager & Business Development

Solid Development · El Salvador

Ran the full project lifecycle for software delivery — client requirements, agile sprints with design and engineering, deployment — and built the outbound pitch strategy that won new projects.

2014 – 2017

Marketing Director

La Ibérica · San Salvador

Led the company's digital transformation through website and social initiatives, and exceeded monthly and annual sales targets through negotiated commercial agreements and strategic alliances.

Before 2014

Product operations and leadership of a 40+ sales team at **Alpha Brands**; co-founder of **Sly Media**, a digital brand-positioning agency.

EDUCATION

2011 – 2017

BA, Integrated Marketing Communications — Universidad Mónica Herrera

2017

Specialization in Management — Universidad Mónica Herrera

LANGUAGES

Spanish — native

English — native